



SPEC MIX BRICKLAYER 500®

PRESS RELEASE

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DATE: 1/12/2012

FOR IMMEDIATE RELEASE:

FROM: SPEC MIX®, Inc.

Contact: Jeff Farmakes, 888-773-2649 - for more information regarding this event.

The 2012 SPEC MIX BRICKLAYER 500® National Bricklaying Championship, Starts Wednesday, 2:00 PM CST, Jan. 25, 2012, in Las Vegas, Nevada.

LAS VEGAS, NV — See the best masons in the world compete in the “World Series of Bricklaying.” Webcast LIVE this premier bricklaying competition will be held on Wednesday, 2:00 PM CST, January 25, 2012 in Las Vegas, Nevada. The final selection of the [2012 SPEC MIX BRICKLAYER 500®](#) National bricklaying championship competitors is complete. There is a record high of 21 bricklayers competing this year. The competition is comprised mainly of the 16 winners from regional bricklayer events that were held during 2011 throughout the US & Canada. Competition bricklayers come from states such as Ohio, Washington, Illinois, Utah, Tennessee, Colorado, Wisconsin, Iowa, Arizona, Missouri, North Carolina, Oklahoma, Florida, Northern California, and Alabama. In addition, masons will be laying brick from the Canadian provinces of Alberta and Ontario, and the countries of England and Australia. The 2011 SPEC MIX BRICKLAYER 500 National Champion, Ray Robinson, will be returning to defend his title as well as the 2011 SPEC MIX TOP CRAFTSMAN® winner, Dave Moyle.

Stall #	Bricklayer	Tender	Company	Location
1	Ray Robinson	Lynette Darby	J.A.M. Construction Inc.	Gainesville, FL
2	Filipe Orafo	Manuel Oliveira	Squire Masonry	Cookstown, ON, Canada
3	Ron Elliott	Mark Roesse	The Country Group Pty Ltd.	Botany, NSW, Australia
4	Ken Rutley	Adam Wiebe	Mayzes Masonry, Inc.	Medicine Hat, AB, Canada
5	Leif Reints	Gustavo Soriano	Reints Masonry	Neosho, MO
6	Justin Jakubisin	Aaron Cooke	Giambrone Masonry	Hudson, OH
7	Scott Tuttle	Brian Tuttle	Quik Trowell Masonry	Clearfield, UT
8	Fred Campbell	Tony Shelton	Limestone Masonry	Kingsport, TN
9	Art Canez	Lupe Salcido	CJS Enterprise	Phoenix, AZ
10	Glenn Houghton Sr.	Glenn Houghton Jr.	Hydro Masonry Inc.	Blue Grass, IA
11	David Jones Sr.	Ivan Rosales	Dave's Masonry	Wilton, CA
12	Dave Moyle	Pat Pope	Moyle Masonry	Wadena, IA
13	Jason Boll	Paul Boll	Creative Masonry	Littleton, CO
14	Bartosz Stasioswki	Mario Guerrero	Link Masonry	Schiller Park, IL
15	Curtis Wright	Stanley Bell	Clearwater Masonry	Columbia, SC
16	Ben Griffin	Dennis Chessie	Keystone Masonry	Yelm, WA
17	Albert Allen Jr.	Albert Allen III	AMS Masonry	Brooksville, FL
18	Gary Palmer	Jaman Palmer	Palmer Masonry	Gasden, AL
19	Steve Cleveland	William Hill	Midwest Masonry	Mundelein, IL
20	Nick Brock	Nick Miller	Exteriors Plus	Jefferson, WI
21	Ian Oliver	Serge Wiltzius	Alan Berry Maurer Betrieb	Wickham, Hampshire, England

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The 2012 SPEC MIX BRICKLAYER 500 National bricklaying championship decides, “Who is the World’s Best Bricklayer?” This timed, 60 minute competition is a test of mason’s SKILL, SPEED and STAMINA. The event is held in the Masonry Construction’s Challenge Arena, located in the Gold Lot of the Las Vegas Convention Center during the 2012 World of Concrete / World of Masonry trade show. This is the largest annual construction trade show in the world. See the exciting [promotional video](#) of the SPEC MIX BRICKLAYER 500 program.

Established to showcase the skill and craftsmanship of masonry, spectators witness a true test of human drama as 21 highly skilled teams consisting of a mason and a tender put their talent and physical endurance to the ultimate test. Each mason is required to meet the quality standards of the event as they build a 26 foot 8 inch, double wythe brick wall. The competition has four awards: 1st, 2nd, and 3rd place are based on the highest net brick count after subtracting for any quality violations. The 4th award, the highly coveted SPEC MIX TOP CRAFTSMAN, is judged based on the most sellable wall, or the wall demonstrating the best craftsmanship, with over 500 total qualifying brick. Judging the 2012 event is a combination of 22 journeymen level bricklayers and masonry instructors from across North America. The judges combine for an average of nearly 25 years of experience in the trade.

The SPEC MIX Bricklayer 500 has the largest winner’s purse of any masonry competition with approximately \$100,000 in gifts, cash and prizes including a 2012 FORD F-250 4x4 XLT truck fully loaded with special features. Many of the competitors attest that there is a great deal of strategy in play to win the event with some teams making their main goal to win the SPEC MIX TOP CRAFTSMAN award offering the event’s second highest valued award.

Before the SPEC MIX BRICKLAYER 500 begins, the day’s events are kicked off with the preliminary undercard events the SPEC MIX TOUGHEST TENDER® competition starting at 12:30 PM CST, this is a contest that challenges the 21 mason tenders to set up the bricklaying station as quickly and accurately as possible, to meet the specifications outlined. With \$2,500 cold cash on the line, this contest is truly an incredible test of physical endurance as each tender moves tons of material by hand.

This is followed by the MCAA’s Fastest Trowel on the Block, a 20 minute block laying competition, starting at 1:00 PM CST, in which 12 masons compete for thousands of dollars in cash and prizes.

For more details visit www.specmixbricklayer500.com **This is the web site that will offer a FREE, LIVE webcast connection of the 2012 SPEC MIX BRICKLAYER 500 National while it is being held in Las Vegas.** Webcast coverage of the undercard events begins Wednesday, January 25, 2012, at 12:30 PM CST. Converted to local city times that would be Las Vegas 10:30 AM PST, Denver 11:30 AM MST, Chicago 12:30 PM CST, NEW YORK 1:30 PM EST, London, England 6:30 PM, and Sydney, Australia 5:30 AM (January 26).

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SPEC MIX is a national source for high quality; factory produced cementitious products for the construction industry. With more than 57 manufacturers located in major markets across the U.S., and Canada, the SPEC MIX team utilizes computerized batching equipment and the finest materials to ensure total quality control throughout any masonry project. We also offer various patented silo systems to maximize a contractor's proficiency and safety rating. The mission of SPEC MIX Inc. is to keep a masonry crew going, moving and working.

MASONRY CONSTRUCTION Online is the premier source of information for masons. Masonry Construction's Challenge takes place at World of Concrete each year and is a series of competitions designed to demonstrate the skills of masons. The SPEC MIX BRICKLAYER 500 National Competition and the SPEC MIX TOUGHEST TENDER are two of the premier events within the Masonry Construction's Challenge program.

World of Concrete and Masonry Construction Online are owned by Hanley Wood LLC, the premier media and information company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Founded in 1976, Hanley Wood is owned by affiliates of JPMorgan Partners, LLC. CCMP Capital Advisors manages the Hanley Wood investment for JPMorgan Partners.

NOTE USE OF TERMS: Please respect all legal trademarks for trade use. In print, the correct way to refer to the competition event is the 2012 SPEC MIX BRICKLAYER 500[®] National, case use as shown. The award titles for SPEC MIX TOP CRAFTSMAN[®], and SPEC MIX TOUGHEST TENDER[®], should be in all caps followed by the word, "award." When writing about our corporation the correct way to write our corporate name is SPEC MIX[®], Inc. If referring to SPEC MIX brand the correct way is SPEC MIX[®]. The [®] mark should always be used on the 2012 SPEC MIX BRICKLAYER 500[®], and SPEC MIX[®], Inc. the first time either term is used in body copy and always used when either term is in a headline or sub-headline. If being used for mass media news or editorial use, we ask that the full term be used at least once at the beginning of the article, thereafter, "event or competition" would be acceptable terms. Please do not cut, rename or edit the legal trademarked name of the event so as to maintain the legal brand name and its integrity. If you have any questions regarding this event, need images, video footage or logos, contact the name listed below.

For further information about this press release contact:

Jeff Farmakes

SPEC MIX[®], Inc.

Marketing/Marketing Communications

O 888-773-2649

C 612-750-2924

E jfarmakes@specmix.com

SPEC MIX[®], Inc.

1230 EAGAN INDUSTRIAL ROAD, SUITE 160

EAGAN, MN 55121